



1 PREFERRED LOCAL UNIVERSITIES ACCORDING TO PROSPECTIVE UNIVERSITY STUDENTS
 #1 UOM 37.1% #2 CTI 17.4% #3 UTM 7.6%

2 PREFERENCES BY FIELD OF STUDY FOR PROSPECTIVE UNIVERSITY STUDENTS
 #1 IT 23.3%
 #2 FINANCE 21.4%
 #3 MANAGEMENT 17.5%



4 AMOUNT OF TIME UNIVERSITY STUDENTS EXPECT TO WAIT BEFORE FINDING A JOB FOLLOWING GRADUATION
 FOR UNIVERSITY STUDENTS:
 < 6 MONTHS 36.5%
 6 TO 12 MONTHS 54.2%

FACTORS INFLUENCING CHOICE OF UNIVERSITY
 DIFFERENCE IN OPINION FROM PROSPECTIVE UNIVERSITY STUDENTS & CURRENT UNIVERSITY STUDENTS:

MOST IMPORTANT FOR PROSPECTIVE UNIVERSITY STUDENTS
 #1 EMPLOYMENT RATES FROM THE UNIVERSITY FOLLOWING GRADUATION
 #2 QUALITY OF TEACHING
 #3 UNIVERSITY FEES

MOST IMPORTANT FOR CURRENT UNIVERSITY STUDENTS
 #1 UNIVERSITY FEES
 #2 QUALITY OF TEACHING
 #3 CAMPUS FACILITIES

3



5 MAIN FACTORS WHICH INFLUENCED UNIVERSITY STUDENTS' ACTUAL FIELD OF STUDY
 SCORE ON 100
 #1 LONG TERM OBJECTIVE
 #2 EMPLOYER'S REQUIREMENTS
 #3 JOB MARKET

6 PREFERRED FIELD OF STUDY MALE VS FEMALE PROSPECTIVE UNIVERSITY STUDENTS

#1 SCIENCE
 #2 IT
 #3 SOCIAL SCIENCE



#1 MANAGEMENT
 #2 LITERATURE & LANGUAGE
 #3 FINANCE

7 IDEAL JOB BY PROSPECTIVE UNIVERSITY STUDENTS
 #1 ACCOUNTANT
 #2 TEACHER
 #3 ENGINEER



National Survey on graduate employability mis-match